

# Independent People Empowerment National Program (Pnpm Mandiri) As A Model Of Poverty Alleviation (A Study On Strategic Human Resource Empowerment)

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## Abstract

This research is aimed to analyze the influence of strategic people empowerment, Information Technology and the implementation of Good Governance as additional values in promoting work effectiveness of Independent Urban People Empowerment National Program (PNPM Mandiri) in Demak Regency on poverty alleviation. In the implementation, PNPM Mandiri must face a number of problems from internal factors and external factors. In order to solve the problems, good governance and sufficient technology support are required.

The population in this research is all urban PNPM Mandiri in Demak Regency. Random sampling is used to make samples in order to give the same chance to each PNPM Mandiri in the population to be in the research. Multiple Linear Regression is used to analyze the hypothesis of influence among the variables.

Based on the result thorough analyzing the hypothesis, it shows that economic work, social capital, and entrepreneurship variables significantly influence on independent developed wealthy society by 5%. It indicates more synergical state among the subsequent and existing programs of PNPM Mandiri in Demak Regency. More organized, representative and accountable organizational capacity empowerment program in economy, social, and living environment has been successfully developed in the program.