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PERENCANAAN STRATEGI



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Pengantar

Buku kecil ini disusun berdasarkan hasil studi empirik, pengalaman lapangan serta kajian pustaka. Oleh karena itu buku ini dimaksudkan untuk menjadi referensi pengambil kebijakan khususnya berkaitan dengan perencanaan strategi.

Sebelum memahami buku ini diharapkan pembaca di syarakan membaca terlebih dahulu buku manajemen strategi, sehingga akan memudahkan memahami buku ini.

Mudah – mudahan buku kecil ini dapat memberi manfaat, kritik dan saran para pembaca untuk penyempurnaan naskah ini sangat lah diharapkan

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Dr.Widodo.SE.M.Si

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