Lecture Notes in Networks and Systems 527

Leonard Barolli Hiroyoshi Miwa *Editors*

Advances in Intelligent Networking and Collaborative Systems

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Advances in Intelligent Networking and Collaborative Systems

The 14th International Conference on Intelligent Networking and Collaborative Systems (INCoS-2022)



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Welcome Message from the INCoS-2022 Organizing Committee

Welcome to the 14th International Conference on Intelligent Networking and Collaborative Systems (INCoS-2022), which is held from September 7 to September 9, 2022.

INCoS is a multidisciplinary conference that covers the latest advances in intelligent social networks and collaborative systems, intelligent networking systems, mobile collaborative systems, secure intelligent cloud systems, etc. Additionally, the conference addresses security, authentication, privacy, data trust and user trustworthiness behavior, which have become crosscutting features of intelligent collaborative systems. With the fast development of the Internet, we are experiencing a shift from the traditional sharing of information and applications as the main purpose of the networking systems to an emergent paradigm, which locates people at the very center of networks and exploits the value of people's connections, relations and collaborations. Social networks are playing a major role as one of the drivers in the dynamics and structure of intelligent networking and collaborative systems.

Virtual campuses, virtual communities and organizations strongly leverage intelligent networking and collaborative systems by a great variety of formal and informal electronic relations, such as business-to-business, peer-to-peer and many types of online collaborative learning interactions, including the virtual campuses and eLearning systems. Altogether, this has resulted in entangled systems that need to be managed efficiently and in an autonomous way. In addition, the conjunction of the latest and powerful technologies based on Cloud, mobile and wireless infrastructures is currently bringing new dimensions of collaborative and networking applications a great deal by facing new issues and challenges.

The aim of this conference is to stimulate research that will lead to the creation of responsive environments for networking and the development of adaptive, secure, mobile and intuitive intelligent systems for collaborative work and learning.

The successful organization of the conference is achieved thanks to the great collaboration and hard work of many people and conference supporters. First, we would like to thank all the authors for their continued support to the conference by submitting their research work to the conference, for their presentations and discussions during the conference days. We would like to thank PC Co-Chairs, Track Co-chairs, TPC Members and External Reviewers for their work by carefully evaluating the submissions and providing constructive feedback to authors.

We would like to acknowledge the excellent work and support by the International Advisory Committee and our gratitude and acknowledgment for the conference keynotes for their interesting and inspiring keynote speeches.

We greatly appreciate the support by Web Administrator Co-Chairs. We are very grateful to Springer as well as several academic institutions for their endorsement and assistance.

Finally, we hope that you will find these proceedings to be a valuable resource in your professional, research and educational activities.

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INCoS-2022 Keynote Talks

Fundamental Model of Online User Dynamics Based on a Causal Framework

Masaki Aida

Tokyo Metropolitan University, Tokyo, Japan

User dynamics in online social networks have come to have a great impact not only on online society but also on real life. Therefore, understanding online user dynamics is an important issue. Of course, it is difficult to understand all of the complex online user dynamics, but it may be possible to describe their characteristics in a particular way. This talk introduces an attempt to give a mathematical model of online user dynamics based on a causal framework in which the mutual influences working between users are propagated at finite speeds via an online social network. This model can theoretically explain various phenomena including the intensity of user dynamics diverges, such as online flaming phenomena, and the phenomenon that information propagation is restricted only within a specific community, such as polarization.

Big Data Analytics on COVID-19 Epidemiological Data

Carson K. Leung

University of Manitoba, Manitoba, Canada

In the current era of big data, high volume of big data can be generated and collected from a wide variety of rich data sources at a rapid rate. Embedded in these big data are useful information and valuable knowledge. Examples include healthcare and epidemiological data such as data related to patients who suffered from viral diseases like the coronavirus disease 2019 (COVID-19). Knowledge discovered from these epidemiological data via data science helps researchers, epidemiologists, and policymakers to get a better understanding of the disease, which may inspire them to come up with ways to detect, control and combat the disease. This talk presents big data analytics solutions for analyzing COVID-19 epidemiological data. The solutions help users to get a better understanding of information about COVID-19 cases. Evaluation on real-life COVID-19 data across Canadian provinces shows the benefits of big data analytics in discovering useful knowledge from COVID-19 epidemiological data.

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Green Accounting Adoption Toward Sustainable Performance

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Abstract. Small and medium enterprises (SMEs) play a strategic role in contributing to the environment, society, and surrounding communities. One of the SMEs is from the batik industry, identified by the Ministry of Environment as one of Indonesia's worst causes of river pollution. Excessive water, dye materials, and kerosene stoves cause environmental pollution. Several studies reveal that the batik industry produces quite high CO_2 emissions. If batik entrepreneurs do not immediately realize it, it has the potential to lower performance and environmental sustainability; thus, green accounting is expected to affect sustainable performance. This study examines green accounting on sustainable performance with financial performance as an intervening variable involving batik SMEs in Central Java, Indonesia. This research contributes to the literature on green accounting practices by looking at how SMEs in Central Java of Indonesia take their social roles thoughtfully.

Keywords: Green accounting · Financial performance · Sustainable performance · Central Java SMEs

1 Introduction

Currently, Batik SMEs in Indonesia is one of the SMEs that produce high enough CO2 emissions, causing damage to the natural environment [1]. Most industries, especially SMEs, face environmental performance problems and low environmental awareness. It is due to the orientation of SME owners who only focus on profit. As a result, they cannot respond to the demands of stakeholders and the surrounding community. Moreover, during the company's movement toward a green company, the industry needs to consider waste processing and the needs of the consumer community. They also must focus on the production process of an item, from raw materials to the disposal of a product, and make sure that it does not harm the environment.

The study [2] confirms that organizations continue to seek legitimacy by aligning social values and norms with industry values and maintaining the alignment of these

two values. As long as industry values or standards align with social values, the industry will gain legitimacy and support from stakeholders [3]. [5] added that internally, the role of green accounting can motivate managers to reduce the environmental costs incurred, which will affect decisions. It also will form the basis of the company's existence in the future.

The concept of environmental accounting is a development of environmental management. In the mid-1990s, IASC (The International Accounting Standards Committee) developed the idea of international accounting principles. This principle includes the development of environmental accounting. Apart from being an economic institution, companies are also social institutions. Thus, it is hoped that companies can progress and develop with the community around the company. [6] explained that the green accounting concept is prepared to internalize various externalities due to industrial processes.

Green accounting activities can increase investor confidence to make sustainable investments [7] that are low-carbon and climate-resistant. It means, responsible and consistent investments with environmental ethics (such as reducing carbon emissions, green energy, green costs and green technology) will have an impact on increasing financial performance towards sustainable performance. However, this activity involves very high cost increases if the industry is in a period of financial uncertainty [8]. Several studies have also examined several factors that affect financial performance [6, 9–15]. Other studies also reinforce these findings [16–22]. Furthermore [23–31]; also researched factors that enhance financial performance. Meanwhile, a study on company reputation and consumer loyalty was conducted by [32]; and research on sustainable performance was observed by [33, 34].

This research contributes to the guidelines: (1) for investors to invest by considering the company's business continuity. A good company is a company that discloses all financial, social, and environmental information in subsequent company reports; (2) for SMEs, as a strategy to increase profits without harming the environment; and (3) for the Cooperatives and SMEs, as a reference for formulating regulations related to business and the environment.

2 Literature Review and Hyphotesis Development

2.1 Literature Review

Green accounting includes the indirect costs and benefits of economic activities, such as environmental impacts and health consequences of business planning and decisions [35]. [36] stated that green accounting identifies, measures, presents, and discloses the costs associated with the company's activities related to the environment. Green accounting demands full awareness of companies and other organizations that benefit from the environment. Companies or other organizations must increase efforts to consider environmental conservation sustainably. The use of environmental accounting concepts for companies encourages the ability to minimize environmental problems [36]. [37] described that there are several types of activities that reflect green accounting practices in companies, namely: (1) the use of environmentally friendly raw materials, (2) the waste management that does not cause pollution or damage to the surrounding environment, and (3) corporate social responsibility as the proof of the company's concern for the environment around the environment.

[38] defined financial performance as the real financial condition of a company by applying agreed standards and criteria to achieve the desired performance in a certain period. The company's financial performance is also the result of many individual decisions made continuously by management, where there is a determination of certain steps that can assess the success of a company in generating profits [39]. In other words, the company's financial performance can be seen from the level of company profitability [40, 41].

Sustainable performance is a balanced performance based on three aspects: peopleplanet-profit, also known as the Triple Bottom Line concept. [42] suggested that an organization's sustainable performance refers to its ability to meet the needs and expectations of customers and other stakeholders in the long term. It is balanced by effective organizational management through the awareness of the organization's staff by studying and implementing appropriate improvements and innovations.

2.2 Implementation of Green Accounting in Indonesian SMEs

There is no legal regulation of green accounting applications specifically for SMEs. Only private companies have the regulation of green accounting applications, as explained in [43], which is a follow-up to [44]. The law states that every company that runs its business in fields related to natural resources has social and environmental responsibilities.

[45] showed two out of three batik SMEs in Jember Regency, East Java, already have a good understanding and concern for protecting the environment as a form of implementing green accounting. The lack of understanding and concern in some SMEs batik owners is due to the self-taught ability, low experience, and low level of education in managing business and environmental costs. [46] concluded that the batik industry in Kampung Batik Laweyan, Surakarta, Central Java, is categorized as moderate or good enough to the environment but did not have an environmental audit report to audit environmental programs, funds and performance. In addition, public awareness is still low, which is reflected in only ten batik companies participating in WWTPs (wastewater treatment plants) because capacity is still limited.

[47] stated that Lele Soy Sauce Factory in Pati, Central Java, has implemented green accounting for factory waste. However, there are no green costs to guarantee the green accounting funds. [48] found that the understanding of green accounting for tofu and tempeh SMEs in Bandar Lampung, Indonesia, is still low because the interests of tofu and tempeh SMEs are still focused on business profits, not on product quality and environmental quality. [49] added there was no different attention between large and medium-sized industries in Semarang regarding environmental problems. The differences were found in terms of environmental audits.

2.3 Empirical Research Model

The empirical model of this study is developed from a combination of studies on green accounting, financial performance, and sustainable performance (Fig. 1).



Fig. 1. Research model

2.4 Hypothesis Development

2.4.1 Green Accounting and Financial Performance

Green accounting measures the impact of human activities on the earth's ecological systems and resources, not just the financial impact of these activities but also including costs for environmental preservation [36]. Implementing green accounting in companies can improve their financial performance because financial performance will show whether the company's financial condition is good or bad. The measurement of the company's financial performance uses financial ratios that show changes in the company's financial condition and the company's potential in managing company assets. The study results [50] showed a positive relationship between environmental disclosure and ROA. It implies that companies with better financial performance prove it through environmental/CSR disclosures in annual reports. Several studies have shown the same results: [23, 51–55], stating that CSR carried out by companies is positively related to financial performance. [56] added that SMEs also carried out social responsibility in Ghanaians, where social responsibility can improve financial performance. In conclusion, financial performance can be improved through environmental management [22–30, 57], environmental accounting [58]; green investment and CSR investment [59].

The results of this study indicate that two of the three business actors who produce batik in Jember Regency, East Java Province, already have a good understanding and concern for protecting the environment as a form of implementing green accounting. Although they have not understood the details of business expenses and environmental costs, they have realized that environmental costs are their responsibility.

H1: The adoption of green accounting can improve financial performance.

2.4.2 Green Accounting and Sustainable Performance

Green accounting is a concept where the company prioritizes efficiency and effectiveness in using resources sustainably in its production process. It aims to align the company's development with environmental functions and benefit the community [60]. In ensuring the company towards sustainable performance, the company must build a relationship with the environment by preserving the environment. The adoption of green accounting within the company is evidenced by social responsibility that must be carried out and supported through socially responsible investments. It is both through financial performance and non-financial criteria in environmental management and problem-solving in the social sphere [42]. [61] stated that companies must provide benefits to their stakeholders, such as the welfare of employees, customers, and the surrounding community. It seeks to establish good relations between the company and the surrounding environment to improve its sustainability performance. The company's sustainable performance can be improved by green investment activities [33, 35, 52, 62, 63], CSR investment [13, 31, 34, 64].

H2: The adoption of green accounting can enhance sustainable performance.

2.4.3 Financial Performance and Sustainable Performance

[65] defined financial performance as the company's efforts to earn revenue and growth. [66] added that financial performance in a period can be used to measure the achievement of company performance, decision-making by investors, and additional capital for company management. The better the company's financial condition, it can minimize internal risk because investors get good information from the financial performance. [67, 68] believed that financial performance could push companies towards sustainable performance. It is in line with the results of research [69] that there is a relationship between the level of disclosure of environmental information and the return on company assets.

H3: Financial performance can intensify sustainable performance.

3 Research Method

3.1 Population and Sample

The population in this study were all batik SMEs in Central Java, including Pemalang Regency, Pekalongan City, Semarang City, and Pati Regency. The sample of this research is the batik SMEs in four districts/cities in Central Java, namely Pemalang, Pekalongan, Semarang, and Pati, with 300 respondents. Sampling used a purposive sampling method based on the consideration of Batik SMEs operating for at least five years and still exist today.

3.2 Data Collecting Plan

Data collection planning includes primary data and secondary data. The primary data is collected using a questionnaire instrument, which contains questions/statements that reflect the dimensions and indicators of green accounting, financial performance, and sustainable performance of SMEs. Meanwhile, the secondary data is obtained from the Central Java Bureau of Statistics [70, 71]. Secondary data were taken from the number of batik SMEs and sales turnover.

3.3 Measurement Variable

The green accounting variable is measured by operational, waste recycling, and research costs [72]. Financial performance variables are measured by: sales, income, and profit [20]. Meanwhile, the variable of sustainable performance is measured by economic, environmental, and social [73] and [74] dimensions. All indicators of each variable are calculated using a Likert scale of 1 to 5, 1 for strongly disagree and 5 for strongly agree.

3.4 Data Analysis Plan

The data analysis technique of this study is processed using multiple linear regression analysis [75]. The regression equation of this research is as follows:

$$FP = \alpha + \beta_1 GA + e1 \qquad (model 1)$$

$$SP = \alpha + \beta_1 GA + \beta_2 FP + e2 \qquad (model 2)$$

in which:

FP: Financial Performance SP: Sustainable Performance α : Constant $\beta_1-\beta_2$: Regression Coefficient GA: Green Accounting e1, e2: Error.

Meanwhile, the mediation hypothesis was tested using a procedure developed by Sobel [76] and known as the Sobel test. The Sobel test examines the strength of the indirect X to Y through I. The formula is as follows:

$$sab = \sqrt{b^2 sa^2 + a^2 sb^2 + sa^2 sb^2}$$

in which:

sab: the error standard of indirect influencea: independent variable path (X) with intervening variable (I)b: intervening variable path (I) with the dependent variable (Y)sa: error standard coefficient asb: error standard coefficient b.

4 Conclusion

The batik industry is one of Indonesia's growing industries and contributes a lot to industrial waste. Unfortunately, there are no legal rules of green accounting specifically for SMEs. Therefore, it is necessary to adopt green accounting in Central Java Batik SMEs in Indonesia towards sustainable performance. This research implies adding a reference for Batik SMEs to care for and be aware of batik waste on the environment.

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